



### SPONSOR PACKET

**Southern Volleyball Tournaments** (“SVT”) hosts 15-20 volleyball tournaments & events annually comprising of over 800 teams with approximately over 20,000 players, coaches, officials, & spectators in attendance. SVT utilizes 2 convention centers, Gwinnett Convention Center, Georgia International Convention Center (GICC) as well as Suwanee Sports Academy for many of our programs.

**SVT** is a part of a consortium of organizations that comprise the largest youth volleyball programs (from nationally ranked elite club programs to facilities & events) in the United States.

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### Southern Volleyball Center & Peachtree Volleyball Center Description (Alpharetta, GA & Peachtree City, GA)

- TWO 15,000 square feet, 4 & 5-court, state-of-the-art volleyball training and competition venues located in Alpharetta & Peachtree City.
- Home of nationally renowned “A5” ([a5vball.com](http://a5vball.com)) & “A5 South” ([a5south.com](http://a5south.com)) Volleyball Clubs.
- Home of VolleyPerformance, the South’s biggest and best volleyball training organization. VP authors clinics and camps for 8-year-old girls through the adult ranks and every age in between. [www.volleyperformance.com](http://www.volleyperformance.com)



### SVC & PCVC activities

- In a typical week, over 1000 athletes and their parents will grace the doors of SVC for team practice, camps, and clinics.
- SVC is home to eight “Club” volleyball tournaments, held from January through April.
- The typical club tournament attracts up to 40 teams to SVC, which translates to about 1200-1500 athletes and parents per event.
- SVC also hosts seven high school and middle school tournaments during the month of September.
- Each high school/middle school tournament will accommodate 16 – 20 teams, which translates to 500 – 600 attendees, which will generate considerable restaurant/retail use.
- Both venues host a wide variety of children and adult leagues as well as open gyms
- Both locations are booked all summer with numerous summer camps.



### Sponsorship Benefits

- Recognition/exposure to thousands of members of the Atlanta volleyball community through SVC/PCVC programs.
- Signage recognition within SVC or PCVC; size dependent upon the level of sponsorship.
- The right to put coupons, trifold, brochures, etc., in the coupon rack in the venue’s lobby.

### About A5 (North Atlanta), GA5 (Gwinnett), & A5 South (South Atlanta) Volleyball Clubs

- Produced 200+ athletes who earned the opportunity to play college.
- Over 100 tournament titles including 3 national championships.
- Over 1,000 active families are registered annually.
- #8 ranked club nationally according to Triple Crown Sports Power Rankings (over 4000 clubs ranked).

## A Sampling of the Events Managed by the The Southern Volleyball Center

#### Beast of the Southeast

Beast has been able to attract most of the best teams from throughout the Southeast—from Louisiana, Memphis, Louisville, D.C., Raleigh, Miami and every significant market in between.

#### Kudzu Klassik

The Kudzu Klassik (the tournament that keeps on growing). This tournament has more than doubled in size since its debut in 2011, growing from 53 to 150 teams and counting.

#### First Lady’s Challenge

The First Lady’s Challenge which features over 100+ teams (4,000 people in attendance) under one roof held at the Georgia International Congress Center (GICC)

#### The Southern Dream

This popular club season opener will be held at the Southern Volleyball Center as well as other venues including the Suwanee Sports Academy.

#### The Icebreaker

Is one of the southern Region’s premier events. The Club divisions, open to any team, will be held at SVC



<p><b>Platinum Medal Sponsorship</b></p> <ul style="list-style-type: none"> <li>📌 4'X8' Company Graphic</li> <li>📌 Court Named for Company (1 year term)</li> <li>📌 Annual Tournament Named for Company</li> <li>📌 Annual Company Function hosted by SVC</li> <li>📌 Pamphlet display in reception area</li> <li>📌 Website recognition</li> <li>📌 Email recognition (mailing list over 5000)</li> </ul>	<p>\$ 10,000/YEAR</p>	<p>LIMIT 4 SPONSORS</p>
<p><b>Gold Medal Sponsorship</b></p> <ul style="list-style-type: none"> <li>📌 4'x8' Banner on premium sponsor wall</li> <li>📌 On-site promotion at tournaments</li> <li>📌 Pamphlet display in reception area</li> <li>📌 Website recognition</li> <li>📌 Email recognition (mailing list over 5000)</li> </ul>	<p>\$ 5,000/YEAR</p>	<p>LIMIT 6 SPONSORS</p>
<p><b>Silver Medal Sponsorship</b></p> <ul style="list-style-type: none"> <li>📌 3'X6' Banner in Gym area</li> <li>📌 Pamphlet display in reception area</li> <li>📌 Website recognition</li> <li>📌 Email recognition (mailing list over 5000)</li> </ul>	<p>2,500/YEAR</p>	<p>LIMIT 10 SPONSORS</p>
<p><b>Bronze Medal Sponsorship</b></p> <ul style="list-style-type: none"> <li>📌 2'X4' Banner in Gym area</li> <li>📌 Pamphlet display in reception area</li> <li>📌 Website recognition</li> </ul>	<p>\$ 1,000/YEAR</p>	
<p><b>Copper Medal Sponsorship</b></p> <ul style="list-style-type: none"> <li>📌 Pamphlet display in reception area</li> <li>📌 Website recognition</li> </ul>	<p>\$ 250/YEAR</p>	
<p><b>Event Sponsorship &amp; Naming Rights</b></p>	<p>CONTACT US</p>	